

Top 10 Reasons to Work with eInstruction

1. eInstruction is the most experienced response pad company and was the first to market both infrared (IR) and radio frequency (RF) technologies.
2. The company offers a blend of IR and RF response pad technology to meet the varying needs of teachers and classroom types.
3. Only eInstruction offers an integrated classroom solution that combines response pad technology with **ExamView**-formatted questions, the de facto standard in educational assessment content.
4. Every major K-12 publisher creates and distributes **ExamView**-formatted questions with 4,100 elementary, middle school, high school and post-secondary textbooks.
5. The **ExamView Learning Series** offers more than 10,000 independent, high quality test questions, and over 350,000 question variations when using a dynamic content feature.
6. eInstruction manually aligns all questions in the **ExamView Learning Series** to state NCLB test standards, with each question associated to one state standard.
7. The company holds patents on interactive and collaborative learning activities providing all collaborative learning activities to users from a simple web capability to drag and drop the free collaboration activities.
8. eInstruction is the market leader with over three million clickers in use worldwide.
9. Educators have access to a Professional Development program designed to enhance productivity and information flow using a copyrighted and proven Methodology for Academic Progress (MAP).
10. eInstruction supports sophisticated and customized classroom analysis of student progress with its dynamic and adaptive data slicing capability.



eInstruction offers educators an integrated classroom solution that provides superior formative assessments and enhances teacher productivity. The solution enables teachers to focus their valuable time on improving student learning and performance. The eInstruction solution uniquely integrates interactive learning response pads, a mobile chalkboard device, and **ExamView**[®] assessment software, including **ExamView**[®] *Learning Series* assessment questions.

The eInstruction solution is unique. No other company provides an integrated solution of this breadth. And only the **ExamView** format is used by all major K-12 publishers with their textbooks.